

REMI SHOW '20

September 2 - 3, 2020

Metro Toronto Convention Centre, North Hall
Toronto, Ontario, Canada
www.REMIshow.com

2020 THEME:

IMPACT OF TECHNOLOGY ON BUILDING STAFFING, MANAGEMENT & OPERATIONS



EXHIBITOR & SPONSOR PROSPECTUS

**Be part of Canada's leading trade show
and conference for building owners and property,
facility and operations managers**

Proudly owned and operated by: **MediaEdge**

REMI
NETWORK

ABOUT THE REMI SHOW

For more than 25 years, MediaEdge Communications has been at the forefront of communication solutions, providing innovative products and services to organizations within a variety of business sectors.

MediaEdge currently partners with upwards of 80 different industry associations, has launched and produced more than 100 conferences and trade shows across Canada, and offers award-winning, 360-degree integrated marketing solutions. MediaEdge is proud to bring the 2020 REMI Show to Canadian real estate professionals and their valued service providers.

REMI Network (Real Estate Management Industry) consists of a number of long-standing and industry recognized print, digital and event properties that are owned and operated by MediaEdge Communications. Specific brand names under the REMI umbrella include: Canadian Property Management; Condominium Business; Canadian Apartment; Canadian Facility Management & Design; Design Quarterly; and Construction Business.

The REMI Show was strategically developed for building owners and developers as well as property, facility and operations managers. MediaEdge will market the REMI Show to its impressive database that consists of over 100,000 real estate professionals. This database also provides great exposure opportunities for show exhibitors and sponsors.

The REMI Show floor will be comprised of a large and well-represented selection of many recognizable industry manufacturers, service providers and professional services organizations. The REMI Show will share the trade floor and education sessions with IFMA and its annual IFMA Global Canada trade show and conference. Beyond the trade show floor, the REMI Show and its valued show partners will deliver a series of education sessions that pertain to building operations, new technologies, new techniques and much more. Additionally, numerous networking opportunities exist for peer-to-peer and client-supplier interaction.



New for 2020!

We are proud to announce that the annual Greening Health Care Forum (GHC Forum) will be held concurrently with the 2020 REMI Show on September 2 and 3 at the Metro Toronto Convention Centre. The GHC Forum is attended by healthcare industry professionals and is focused on helping hospitals become leaders in energy efficiency, reduce their impact on the environment, and contribute more broadly to mitigating climate change and making their communities more sustainable.



WHERE?

**The Metro Toronto
Convention Centre,**
North Hall
255 Front Street West
Toronto, ON, Canada

WHY TORONTO?

Toronto is the capital of Ontario and the largest city, per capita, in all of Canada, boasting a population of over 2.7 million residents. Toronto is also the fourth largest city in North America, only surpassed by Mexico City, New York and Los Angeles. Toronto is a sophisticated, cosmopolitan city and a gateway to a vast and diverse region. It is also the financial services capital of Canada and the fastest growing financial centre in North America.

WHO WILL ATTEND THE SHOW?

Key decision-makers involved in the commercial, retail, industrial, educational, healthcare, government, multi-unit residential, and hospitality sectors. Attendees will include the following segments:

- **Real Estate Developers/Owners**
- **In-house and Third-Party Property/Facility Management Organizations**
- **Property, Facility and Operations Managers**
- **Consultants, Professional Service Providers and Others Allied to the Industry**

WHO SHOULD EXHIBIT/SPONSOR?

Industry suppliers from a wide variety of categories can benefit from exhibiting at the REMI Show:

Advertising & Marketing • Apparel/Uniforms • Architecture/Design/Décor • Audio/Video • Building Automation Systems • Building Maintenance Contracting • Cabling • Cleaning Products and Services • Computer Software/Hardware • Consulting • Electrical/Mechanical • Elevator • Energy Efficiency Products • Energy Efficiency Incentives/Programs • Engineering • Exterior Building Products • Facilities Maintenance/Operations • Financial Services • Furniture • General Contracting • HVAC Equipment & Services • Human Resources and Training • Interior Building Products • IT Systems and Technology • Intellectual Properties/Licensing • Janitorial Services • Landscaping Products & Services • Legal/Regulatory • Lighting Products & Services • Marketing/Communications • Roofing Products & Services • Security and Surveillance Products & Services • Signage • Social Media • Tenant Programs and Services

REMI SHOW '20

Enhance your impact and success by booking an advertisement in the official 2020 REMI Show and IFMA Global Canada Show Guide:

The Show Guide is a full-sized, full-colour publication distributed to each delegate upon arrival at Show Registration. It contains key details about the floor plan, exhibitors, sessions, speakers and special events. Increase your brand retention and corporate visibility while driving delegate traffic to your booth. The Show Guide has an excellent post-show shelf life as many delegates keep it as a handy source guide for the year.

AD RATES

Sizes	Rate
Full Page	\$1,850
2/3 Vertical	\$1,650
1/2 Island	\$1,475
1/2 Horizontal or Vertical	\$1,350
1/3 Square or Vertical	\$1,025
1/4 Vertical	\$700

2020 REMI Show Schedule (Tentative)

Tuesday, September 1

ISSA Workshop and Exhibitor Move-in Day

9:00 a.m. - 5:00 p.m.	Industry Workshops
10:00 a.m. - 8:00 p.m.	Exhibitor Set-Up / Move-in, Show Registration Open
5:00 p.m. onwards	Private Receptions, Meetings and Dinners

Wednesday, September 2

Trade Floor, Education Sessions and Networking Events

8:00 a.m. - onwards	Show Registration Open
10:00 a.m. - 4:00 p.m.	Trade Show Exhibits Open
10:30 a.m. - 11:30 a.m.	Education Sessions
Noon - 1:00 p.m.	Education Sessions
1:00 p.m. - 4:00 p.m.	All-industry F&B Festival (Trade Show Floor)
1:30 p.m. - 2:30 p.m.	Education Sessions
4:00 p.m. - onwards	Private Receptions, Meetings, Dinners

Thursday, September 3

Trade Floor, Education Sessions and Networking Events

8:00 a.m. - onwards	Show Registration Open
10:00 a.m. - 3:00 p.m.	Trade Show Exhibits Open
10:30 a.m. - 11:30 a.m.	Education Sessions
Noon - 1:00 p.m.	Education Sessions
1:00 p.m. - 3:00 p.m.	All-industry F&B Festival (Trade Show Floor)
1:30 p.m. - 2:30 p.m.	Education Sessions
3:00 p.m. - onwards	Private Receptions, Meetings, Dinners

THE FOUR PILLARS OF THE 2020 REMI SHOW:

PROFESSIONAL DEVELOPMENT & LEADERSHIP

ENERGY EFFICIENCY & SUSTAINABILITY

NEW TECHNOLOGIES

BUILDING PERFORMANCE



THE 2020 REMI SHOW EDUCATION PROGRAM

Coming September 2nd and 3rd to the Metro Toronto Convention Centre, MediaEdge is proud to present a high-calibre education program, designed with input from prominent players in Canada's property-management industry.

The 2020 REMI Show's education program will draw on North American and globally-sourced presenters, well-vetted case studies, effective management strategies, and a host of game-changing new technologies to deliver critical insight into the real issues building owners and property/facility/operations managers face today.

Delving into "essential learning" through panel discussions and organic networking opportunities, industry newcomers and veterans alike will have the opportunity to hear from and meet with frontline professionals who are responding to challenges, solving problems and driving innovation. Our education program will consist of a number of important and timely topics for all building types including commercial, retail, healthcare, multi-unit residential, academic, industrial, government, owner-occupied, and more.

The REMI Show's education program will consist of four important streams:

- 1. New Technologies**
- 2. Professional Development & Leadership**
- 3. Building Performance**
- 4. Energy Efficiency & Sustainability**

Several education sessions will be delivered for each of the above four streams. The selected sessions promise to cover a wide, timely and important range of topics with industry-recognized presenters on both days of the REMI Show.



MAKE SURE YOUR COMPANY AND PRODUCTS ARE IN FRONT OF AN EAGER AUDIENCE OF PROSPECTIVE BUYERS. A BOOTH AT THE 2020 REMI SHOW WILL ENABLE YOU TO:

- **SHOWCASE** your products and services in front of thousands of customers and prospects
- **DEVELOP** strong and profitable relationships with senior decision makers who have buying power
- **ENGAGE** a wide range of professionals involved in the Canadian Real Estate industry
- **MEET & PRESENT** your offerings to qualified buyers
- **INCREASE** brand awareness
- **LAUNCH/INTRODUCE** new products & services
- **TAKE** onsite orders
- **MEET** new supplier partners
- **SEE** what your competition is currently offering and keep them in your rear view mirror. Your competition will be present, make sure the show sales leads don't go their way
- **THROUGH** a very robust Show Education Program with top notch presenters, you will hear about current trends, new technologies, new techniques and other important issues that affect your client's day to day building operations

REMI NETWORK

Strategic Marketing to Increase your Show ROI:

Our large industry database and targeted marketing and promotional programs will help you optimize the visibility of your organization and maximize your show investment. The below items are available to all REMI Show exhibitors and sponsors, allowing you to connect before, at and after the show:

1 COMPLIMENTARY TRADE SHOW FLOOR PASSES:

These customized promotional templates will be offered to your firm by show management and can be sent to your clients, allowing them access to the show on your behalf. This will also increase traffic to your booth space and allow you to pre-book meetings at the show

3 BECOME A SHOW SPONSOR:

Take advantage of the impressive list of sponsor entitlements inside each show-sponsor package that will increase your profile and show your support of this industry event

2 POSTING OF YOUR BOOTH SPACE AND COMPANY DETAILS:

Get visibility on the show websites, e-newsletters, social media channels, show guide and print media products

4 MARKETING PROGRAM

DISCOUNTS: All REMI Show and ISSA Show Canada exhibitors and sponsors will receive discounts off of normal, posted rates that can be applied to your print and digital media advertising placements

The REMI Show will be marketed through the following REMI media products:

REMI Network	Website	E-newsletter	Social Media Channels
Total database of over	Page views per month	Subscribers	(Facebook, Twitter and LinkedIn)
100,000+	60,000+	30,000+	20,000+



LANYARD SPONSORSHIP

Only Two Sponsor Positions Available at:

\$5,000 CAD/per
(Member Rate)

\$7,500 CAD/per
(Non-Member Rate)

The Lanyard Sponsors receive the following benefits:

Show Lanyards:

- Company logo printed on all attendee lanyards which will be given to attendees at the main registration desk

Show Guide:

- One complimentary, 1/2 page/four-colour company advertisement
- Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading)
- Company logo and sponsor recognition in Exhibition floor plan spread
- Booth location reference and colour highlight on exhibition floor plan
- Enhancement of company's alphabetical booth listing

Print & Digital Media:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Canadian Property Management (CPM), Canadian Facility Management & Design (CFM&D), Condominium Business (CB), Canadian Apartment (CAM) and Facility Cleaning & Maintenance (FC&M) - under this sponsor category heading
- A series of well-positioned REMI Show promotional advertisements will be created on the websites below. Once the show promo advertisements are clicked, they will open up to a landing page that will include your company logo, name and sponsor heading with a link to your website
- The advertisements will be posted on the following websites: REMI Network; Canadian Property Management; Canadian Facility Management & Design; Condominium Business; Canadian Apartment; Facility Cleaning & Maintenance; ISSA Canada; and IFMA
- Specially customized advertising packages are available to all 2020 REMI Show exhibitors/sponsors

Other Sponsor Benefits:

- 250 additional lanyards will be provided to the sponsor for their own use
- Company logo positioned on all pre-show attendee promotional materials (printed and digital)
- Company logo positioned on onsite signage under this sponsor heading
- Prominent sign indicating this sponsorship level for display at your exhibit space
- Four complimentary, full-attendee registrations and tickets to all show social events
- Five complimentary booth staff registrations will also be made available to staff working the booth space during the show (for each 10' x 10' booth)
- Verbal sponsor recognition over the show speaker system on both September 2 and 3
- Applicable to partake in specially designed REMI media marketing packages
- Applicable to be a 2020 show session presenter (topic to be mutually agreed upon)
- Permission to use this sponsor level reference in corporate marketing materials
- First right of refusal on this sponsorship for 2021

EDUCATION PROGRAM SPONSORSHIP

Up to Four Total Sponsor Positions Available at:

\$3,500 CAD/per
(Member Rate)

\$5,000 CAD/per
(Non-Member Rate)

The Education Program Sponsors receive the following benefits:

Exclusive Education Session Track Sponsor:

The Education Sponsor Program sponsor will be the exclusive sponsor of one of the following education tracks for the 2020 REMI Show:

- New Technologies
- Professional Development
- Building Operations
- Energy Efficiency & Sustainability
- Each track sponsor will receive;
 - Logos on room signage
 - Logo on track power point presentation slides
 - Opportunities to introduce the track sessions

Show Guide:

- One complimentary, 1/4 page/four-colour company advertisement
- Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading)
- Company logo and sponsor recognition in Exhibition floor plan spread
- Booth location reference and colour highlight on exhibition floor plan
- Enhancement of company's alphabetical booth listing

Print & Digital Media:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Canadian Property Management (CPM), Canadian Facility Management & Design (CFM&D), Condominium Business (CB), Canadian Apartment (CAM) and Facility Cleaning & Maintenance (FC&M) - under this sponsor category heading
- A series of well-positioned REMI Show promotional advertisements will be created on the websites below. Once the show promo advertisements are clicked, they will open up to a landing page that will include your company logo, name and sponsor heading with a link to your website
- The advertisements will be posted on the following websites: REMI Network; Canadian Property Management; Canadian Facility Management & Design; Condominium Business; Canadian Apartment; Facility Cleaning & Maintenance; ISSA Canada; and IFMA
- Specially customized advertising packages are available to all 2020 REMI Show exhibitors/sponsors

Other Sponsor Benefits:

- Company logo positioned on all pre-show attendee promotional materials (printed and digital)
- Company logo positioned on onsite signage under this sponsor heading
- Prominent sign indicating this sponsorship level for display at your exhibit space
- Four complimentary, full-attendee registrations and tickets to all show social events
- Five complimentary booth staff registrations will also be made available to staff working the booth space during the show (for each 10' x 10' booth)
- Verbal sponsor recognition over the show speaker system on both September 2 and 3
- Applicable to partake in specially designed REMI media marketing packages
- Applicable to be a 2020 show session presenter (topic to be mutually agreed upon)
- Permission to use this sponsor level reference in corporate marketing materials
- First right of refusal on this sponsorship for 2021

WIFI SPONSORSHIP

Only One Sponsor Position Available at:

\$8,500 CAD/per
(Member Rate)

\$10,500 CAD/per
(Non-Member Rate)

The exclusive WiFi Sponsor receives the following benefits:

WiFi Password:

- Exclusive opportunity to customize the show WiFi password using your company name and/or product name
- Your sponsorship provides all show attendees with the opportunity to have WiFi access in all show areas; education session rooms, trade show floor, receptions and common areas

Show Guide:

- One complimentary, 1/2 page/four-colour company advertisement
- Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading)
- Company logo and sponsor recognition in Exhibition floor plan spread
- Booth location reference and colour highlight on exhibition floor plan
- Enhancement of company's alphabetical booth listing

Print & Digital Media:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Canadian Property Management (CPM), Canadian Facility Management & Design (CFM&D), Condominium Business (CB), Canadian Apartment (CAM) and Facility Cleaning & Maintenance (FC&M) - under this sponsor category heading
- A series of well-positioned REMI Show promotional advertisements will be created on the websites below. Once the show promo advertisements are clicked, they will open up to a landing page that will include your company logo, name and sponsor heading with a link to your website
- The advertisements will be posted on the following websites: REMI Network; Canadian Property Management; Canadian Facility Management & Design; Condominium Business; Canadian Apartment; Facility Cleaning & Maintenance; ISSA Canada; and IFMA
- Specially customized advertising packages are available to all 2020 REMI Show exhibitors/sponsors

Other Sponsor Benefits:

- Company logo positioned on all pre-show attendee promotional materials (printed and digital)
- Company logo positioned on onsite signage under this sponsor heading
- Prominent sign indicating this sponsorship level for display at your exhibit space
- Four complimentary, full-attendee registrations and tickets to all show social events
- Five complimentary booth staff registrations will also be made available to staff working the booth space during the show (for each 10' x 10' booth)
- Verbal sponsor recognition over the show speaker system on both September 2 and 3
- Applicable to partake in specially designed REMI media marketing packages
- Applicable to be a 2020 show session presenter (topic to be mutually agreed upon)
- Permission to use this sponsor level reference in corporate marketing materials
- First right of refusal on this sponsorship for 2021

SHOW GUIDE SPONSORSHIP

Only One Sponsor Position Available at:

\$8,000 CAD/per
(Member Rate)

\$10,000 CAD/per
(Non-Member Rate)

The exclusive Show Guide Sponsor receives the following benefits:

Company logo on the front cover of the official show guide Show Guide:

- Company logo present on the Show Guide outside front cover indicating this sponsor level
- One complimentary, full page/four-colour company advertisement positioned on the Inside Front Cover (IFC)
- Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading)
- Company logo and sponsor recognition in Exhibition floor plan spread
- Booth location reference and colour highlight on exhibition floor plan
- Enhancement of company's alphabetical booth listing

Print & Digital Media:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Canadian Property Management (CPM), Canadian Facility Management & Design (CFM&D), Condominium Business (CB), Canadian Apartment (CAM) and Facility Cleaning & Maintenance (FC&M) - under this sponsor category heading
- A series of well-positioned REMI Show promotional advertisements will be created on the websites below. Once the show promo advertisements are clicked, they will open up to a landing page that will include your company logo, name and sponsor heading with a link to your website
- The advertisements will be posted on the following websites: REMI Network; Canadian Property Management; Canadian Facility Management & Design; Condominium Business; Canadian Apartment; Facility Cleaning & Maintenance; ISSA Canada; and IFMA
- Specially customized advertising packages are available to all 2020 REMI Show exhibitors/sponsors

Other Sponsor Benefits:

- Company logo positioned on all pre-show attendee promotional materials (printed and digital)
- Company logo positioned on onsite signage under this sponsor heading
- Prominent sign indicating this sponsorship level for display at your exhibit space
- Four complimentary, full-attendee registrations and tickets to all show social events
- Five complimentary booth staff registrations will also be made available to staff working the booth space during the show (for each 10' x 10' booth)
- Verbal sponsor recognition over the show speaker system on both September 2 and 3
- Applicable to partake in specially designed REMI media marketing packages
- Applicable to be a 2020 show session presenter (topic to be mutually agreed upon)
- Permission to use this sponsor level reference in corporate marketing materials
- First right of refusal on this sponsorship for 2021

DELEGATE BAG SPONSORSHIP

Only Five Sponsor Positions Available at:

\$2,500 CAD/per
(Member Rate)

\$3,500 CAD/per
(Non-Member Rate)

The Delegate Bag Sponsors receive the following benefits:

Delegate Bag:

- Delegate bags will be given to show attendees at the main registration desk
- Company logo on the front of all delegate bags
- Company literature placed inside all delegate bags

Show Guide:

- One complimentary, 1/4 page/four-colour company advertisement
- Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading)
- Company logo and sponsor recognition in Exhibition floor plan spread
- Booth location reference and colour highlight on exhibition floor plan
- Enhancement of company's alphabetical booth listing

Print & Digital Media:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Canadian Property Management (CPM), Canadian Facility Management & Design (CFM&D), Condominium Business (CB), Canadian Apartment (CAM) and Facility Cleaning & Maintenance (FC&M) - under this sponsor category heading
- A series of well-positioned REMI Show promotional advertisements will be created on the websites below . Once the show promo advertisements are clicked, they will open up to a landing page that will include your company logo, name and sponsor heading with a link to your website
- The advertisements will be posted on the following websites: REMI Network; Canadian Property Management; Canadian Facility Management & Design; Condominium Business; Canadian Apartment; Facility Cleaning & Maintenance; ISSA Canada; and IFMA
- Specially customized advertising packages are available to all 2020 REMI Show exhibitors/sponsors

Other Sponsor Benefits:

- Company logo positioned on all pre-show attendee promotional materials (printed and digital)
- Company logo positioned on onsite signage under this sponsor heading
- Prominent sign indicating this sponsorship level for display at your exhibit space
- Four complimentary, full-attendee registrations and tickets to all show social events
- Five complimentary booth staff registrations will also be made available to staff working the booth space during the show (for each 10' x 10' booth)
- Applicable to partake in specially designed REMI media marketing packages
- Applicable to be a 2020 show session presenter (topic to be mutually agreed upon)
- Permission to use this sponsor level reference in corporate marketing materials
- First right of refusal on this sponsorship for 2021

COFFEE BREAK & WATER SPONSORSHIP

Only Two Sponsor Positions Available at:

\$3,500 CAD/per
(Member Rate)

\$5,000 CAD/per
(Non-Member Rate)

The Coffee Break & Water Station Sponsors receive the following benefits:

Show Guide:

- One complimentary, 1/4 page/four-colour company advertisement
- Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading)
- Company logo and sponsor recognition in Exhibition floor plan spread
- Booth location reference and colour highlight on exhibition floor plan
- Enhancement of company's alphabetical booth listing

Print & Digital Media:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Canadian Property Management (CPM), Canadian Facility Management & Design (CFM&D), Condominium Business (CB), Canadian Apartment (CAM) and Facility Cleaning & Maintenance (FC&M) - under this sponsor category heading
- A series of well-positioned REMI Show promotional advertisements will be created on the websites below . Once the show promo advertisements are clicked, they will open up to a landing page that will include your company logo, name and sponsor heading with a link to your website
- The advertisements will be posted on the following websites: REMI Network; Canadian Property Management; Canadian Facility Management & Design; Condominium Business; Canadian Apartment; Facility Cleaning & Maintenance; ISSA Canada; and IFMA
- Specially customized advertising packages are available to all 2020 REMI Show exhibitors/sponsors

Other Sponsor Benefits:

- Beverage serving stations to be positioned near the booth spaces of the sponsors
- Company logo and sponsor recognition on signage and table tent cards that will be positioned at the beverage serving stations
- Opportunity for each of the sponsors to provide a draw prize for each day's coffee breaks that will be announced over the show sound system and handed out at each sponsor's booth
- Company logo positioned on all pre-show attendee promotional materials (printed and digital)
- Company logo positioned on onsite signage under this sponsor heading
- Prominent sign indicating this sponsorship level for display at your exhibit space
- Four complimentary, full-attendee registrations and tickets to all show social events
- Five complimentary booth staff registrations will also be made available to staff working the booth space during the show (for each 10' x 10' booth)
- Applicable to partake in specially designed REMI media marketing packages
- Applicable to be a 2020 show session presenter (topic to be mutually agreed upon)
- Permission to use this sponsor level reference in corporate marketing materials
- First right of refusal on this sponsorship for 2021

NETWORKING RECEPTIONS

Sponsor Positions Available at:

\$1,500 CAD/per
(Member Rate)

\$2,500 CAD/per
(Non-Member Rate)

This sponsorship is positioned around the three networking receptions that will occur on both days of the 2020 REMI Show. Typically, shows offer sponsor positions for individual receptions, but for the 2020 REMI Show, your organization will be part of all planned networking receptions. This high-exposure and affordable sponsorship position provides funding for the reception's beverages and food and includes an array of excellent sponsor benefits as listed below. An important sponsor benefit is the opportunity to exclusively host your clients on both days of the 2020 REMI Show.

Reception Details:

- **Trade Show Floor Reception - REMI Show trade floor, 1:00pm – 4:00pm on Wednesday, September 2**
 - This reception will provide attendees with access to lunch via several food stations positioned on the trade show floor, and an array of beverage options including craft beer, wine, mixed drinks and soft drinks
- **All-Industry Reception - Elephant & Castle (King and Simcoe Streets) - 4:00pm onwards on Wednesday, September 2**
 - This reception will provide attendees with access to an excellent array of food, and an array of beverage options including craft beer, wine, mixed drinks and soft drinks
- **Trade Show Floor Reception - REMI Show trade floor, 1:00pm – 3:00pm on Thursday, September 3**
 - This reception will provide attendees with access to lunch via several food stations positioned on the trade show floor, and an array of beverage options including craft beer, wine, mixed drinks and soft drinks

The All-Industry Sponsors receive the following benefits:

Show Guide:

- Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading)
- Company logo and sponsor recognition in Exhibition floor plan spread
- Booth location reference and colour highlight on exhibition floor plan
- Enhancement of company's alphabetical booth listing

Print & Digital Media:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Canadian Property Management (CPM), Canadian Facility Management & Design (CFM&D), Condominium Business (CB), Canadian Apartment (CAM) and Facility Cleaning & Maintenance (FC&M) - under this sponsor category heading
- A series of well-positioned REMI Show promotional advertisements will be created on the websites below. Once the show promo advertisements are clicked, they will open up to a landing page that will include your company logo, name and sponsor heading with a link to your website
- The advertisements will be posted on the following websites: REMI Network; Canadian Property Management; Canadian Facility Management & Design; Condominium Business; Canadian Apartment; Facility Cleaning & Maintenance; ISSA Canada; and IFMA
- Specially customized advertising packages are available to all 2020 REMI Show exhibitors/sponsors

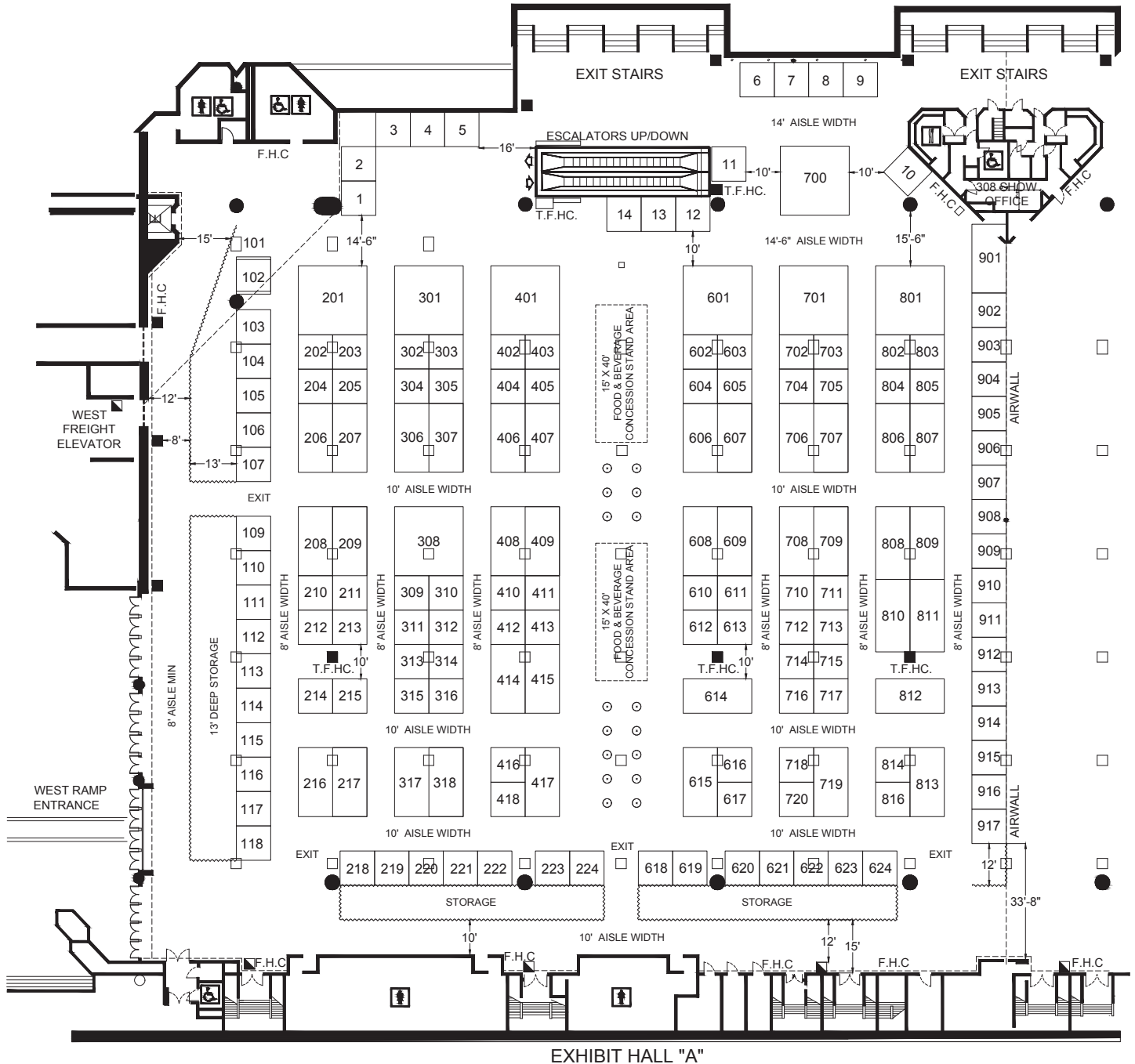
Other Sponsor Benefits:

- Opportunity to select one reception food or beverage item that will be positioned and served near or inside the sponsor's trade show booth during the two REMI Show trade floor receptions
- Each sponsor will receive 25 REMI Show delegate passes and reception tickets for their clients. The tickets provide access to all REMI Show education sessions, the trade show floor, access to all three networking receptions and food and beverages at all three receptions
- Each sponsor will be provided with a customized client invitation (electronic) that has their company name listed and the words "Reception Ticket - Compliments of YOUR COMPANY NAME". This invitation will be designed by the REMI Show and sent to each sponsor for them to email to their clients. The e-invite also includes a link for your clients to register for the REMI Show
- Company logo and sponsor recognition on signage and table tent cards that will be positioned at the REMI Show and the Elephant & Castle Reception
- Opportunity for each of the sponsors to provide draw prize for the All-Industry Reception at the Elephant & Castle that will be announced over the venue sound system and handed out at the reception
- Each sponsor that donates a draw prize will be part of the actual draw and will appear in the photograph taken of the winner
- Company logo positioned on pre-show attendee promotional materials (printed and digital)
- Company logo positioned on onsite signage under this sponsor heading
- Company logo on the television screens at the All-Industry Reception at the Elephant & Castle
- Prominent sign indicating this sponsorship level and the name of the food or beverage item served from your trade show booth space
- Five complimentary booth staff registrations with access to food and beverages at the three receptions will also be made available to staff working the booth space during the show (for each 10' x 10' booth)
- Applicable to partake in specially designed REMI media marketing packages
- Permission to use this sponsor level reference in corporate marketing materials
- First right of refusal on this sponsorship for 2021



SEPTEMBER 2ND - 3RD, 2020

METRO TORONTO CONVENTION CENTRE
LEVEL 300, EXHIBITION, HALL A (NORTH HALL)



Questions, Ready to Book?

Please contact your exhibit team:

Chuck Nervick | Senior Vice President

Email: chuckn@mediaedge.ca | Office: 416-512-8186 x 227

www.REMIshow.com

CONTRACT FOR EXHIBIT SPACE

September 2 - 3, 2020

Metro Toronto Convention
 Toronto, Ontario, Canada

For Office Use

Booth(s) Assigned: _____

Square Ft: _____

Booth Cost: \$ _____

HST (13%): \$ _____

Total (Cdn.): \$ _____

This Agreement for exhibit space at the event ("Show") is made between the REMI Show ("Show Management") and the company listed below ("Exhibitor"):

Exhibiting Company Name (EXACTLY AS IT IS TO APPEAR IN SHOW GUIDE & WEBSITE EXHIBITOR LISTING):

Address 1 _____

Address 2 _____

City _____ Province/State _____ Postal/Zip Code _____

Phone _____ Fax _____ Website _____

Key Contact _____ Direct Phone _____

Title _____ Email _____ Cell _____

Booth Choice #1 _____ #2 _____ #3 _____ Booth Size _____

Company Social Media Links: Twitter: @ _____ Instagram: @ _____

LinkedIn: _____ Facebook: _____

PAYMENT INFORMATION

☐ Cheque ☐ Credit Card

☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

Card Number _____

Expiry Date _____

Name of Cardholder _____

Amount (Cdn.) \$ _____

Signature _____

EXHIBIT DESIGN GUIDELINES:

In order to maintain a high quality appearance, all exhibits must feature backwalls of a "hardwall" or "pop-up" nature. Curtains will only exist for masking purposes. Hanging banners from the curtains or otherwise relying on the drape for your backdrop is prohibited. Your backwall and its contents must not exceed 8 ft. Sidewalls may be up to 8 ft., but only if located 3 ft. from the backwall – after which they must taper or drop to 3 ft. Do not obstruct your neighbours! Please note that there is an 8 ft. height limitation on the display and equipment for all single and double in-line booths, unless authorized prior to the show by show management. Display rules for multiple and perimeter booths will be included in the Exhibitor Service Manual.

I accept the terms and conditions herein and acknowledge that this shall become a binding contract upon acceptance and co-signature by MediaEdge Communications Inc. on behalf of REMI Show:

Authorized Signature _____

Print Name _____

Company Name _____

Date _____

SEND CHEQUES PAYABLE TO:

REMI Show

c/o MediaEdge Communications Inc.

2001 Sheppard Avenue East, Suite 500, Toronto, ON M2J 4Z8

Phone: 416-512-8186 Fax: 416-512-8344

EXHIBIT SPACE RATES

(PER 10' X 10' BOOTH IN CDN. DOLLARS PLUS TAX):

	Member Rate	Non-member Rate
1 booth	\$2,350	\$2,600
2-4 booths	\$2,250/booth	\$2,500/booth
5-9 booths	\$2,150/booth	\$2,400/booth
10+ booths	\$2,050/booth	\$2,300/booth

PAYMENT SCHEDULE:

50% due with this Contract

Balance of 50% due by July 31, 2020

TERMS AND CONDITIONS: Should the exhibitor cancel or otherwise breach the terms of this agreement, all payments received by show management are non-refundable and the total space fees remain due in full. The exhibitor accepts and will comply with the rules and regulations in this agreement and in the exhibitor service manual. Show management reserves the right to relocate the assigned exhibitor booth(s) to an alternate space or to relocate the show to an alternate location. Such relocations shall not relieve the exhibitor of their obligations. If the 2020 show is cancelled and rescheduled to a 2021 date, the exhibitor will be required to pay a 50% deposit equal to their total booth costs to hold their 2021 booth space following the payment schedule in this agreement. The 50% deposit payment will secure the exhibitor's booth space and will be applied in full to the 2021 Show. The remaining 50% balance is due within 120 days of the new show date in 2021. If an exhibitor has paid 100% of their total booth fees prior to the show moving to a new date in 2021, those fees will be applied in full to the new show date in 2021 with no further payments required. The exhibitor also has the option to receive a refund on any monies paid over the 50% deposit fee amount, but the 50% deposit will still be retained to hold the space for 2021. The exhibitor agrees to carry a minimum of \$2,000,000 commercial general liability insurance, naming the Metro Toronto Convention Centre (MTCC), the REMI Show and IFMA Show Canada as additional insureds for the duration of the show from move-in through move-out. The exhibitor agrees to conduct all business at the show in accordance with the Occupational Health and Safety Act as outlined by the appropriate Provincial Ministry of Labour.

Questions? Please contact Chuck Nervick at 1-416-512-8186 ext.227 or chuckn@mediaedge.ca

Accepted by MediaEdge Communications Inc. on behalf of REMI Show: _____ Date _____